



CFH 5K Run-Walk for Affordable Housing

In memory of Rev. Gerard Creedon

2021 Sponsorship Levels

November 2 - 14, 2021 A Virtual Event

The ONLY CFH Fundraising Event in 2021,
So Please Give Generously!

Proceeds Will Provide Much Needed Assistance to
Our Neighbors Who Need it Now More Than Ever!



TOP LEVEL - \$7,500 (Title Sponsor)

- Event “Presented by” [Title Sponsor] positioning on all event communications and promotions
- Name & logo displayed in opening event starting line graphics
- Name & logo presented on banner ad on CFH homepage with link to sponsor website
- Year-long recognition on CFH website
- 6 social media posts
- Name prominent on event T-shirt
- Logo displayed on event registration page
- Invitation for Company Principal to speak during the opening ceremony at East End Mobile Home Park in Manassas, Virginia
- Option to include sponsor marketing materials in registration packets
- 12 event registrations

PLATINUM - \$4,000 (Level 6)

- Logo displayed in event communications and sponsorship listings
- Name on event T-shirt
- 4 social media posts
- 6 month-long recognitions on CFH Website with link to sponsorship website
- 30 second online commercial/promo during the event
- Option to include sponsor marketing material in registration packets
- 8 event registrations

DIAMOND - \$2,500 (Level 5)

- Logo displayed in event communications and sponsorship listings
- Name on event T-shirt
- 4 social media posts
- 3 month-long recognition on CFH website with link to sponsor website
- Sponsor name on T-shirt
- Option to include sponsor marketing material in registration packet
- 4 event registrations

GOLD - \$1,000 (Level 4)

- Name displayed in event communications and sponsorship listings
- 2 social media mentions
- Recognition on CFH website
- Sponsor name on event T-shirt
- 3 event registrations

SILVER - \$500 (Level 3)

- 1 social media mention
- Recognition on CFH Website
- Sponsor name on event T-shirt
- 2 registrations

Bronze - \$250 (Level 2)

- Pre-Event social media mention
- Name displayed in event sponsorship listings
- 1 registration

FRIEND - \$100 (Level 1)

- Name displayed in event sponsorship listings
- Recognition as sponsor of 3 youth registrations associated with the East End Mobile Home Park

Please Contact Brenda Via at brenda@cfhva.org or 703-221-4510, if you would like to sponsor our event and help those who need to find stable and affordable housing.

Founded by Reverend Gerard Creedon and a group of Catholic parishioners CFH has worked more than four decades to provide sustainable affordable housing, helping individuals and families along a path of self-sufficiency. Learn more about our work, including our rescue and rehab of the East End Mobile Home Park, at cfhva.org.



The pandemic has made the need for our help greater than ever - and finding the resources has been more challenging than ever. There will be no 2021 CFH Gala, and this will be our only fundraising event this year. Your participation has never mattered more! So please enjoy a lovely run or walk on the path of your choosing with friends and family between November 2 and November 14 and help us help our neighbors stay in their homes and benefit from our life-changing programs!

HOW TO PARTICIPATE:

(Registration Deadline 10-26-2021)

Adults \$40 | 16 and under \$20

1. Register

and chart a course for yourself.

Register through the CFH race page (cfhva.org) which includes information on how to chart your course. Determine the 5k (3.1-mile) course you'd like to follow, complete it any time between November 2 and 14, and post your results.

Race packets will be mailed October 27, 2021.

Visit our website for details on how to set up your fund-raising page.

PRIZES FOR:

- ❖ Best Fundraiser
- ❖ Most Team Participants Signed Up
- ❖ Most Creative Social Media Post about the Race
- ❖ Most Tweets Most Facebook Posts
- ❖ Best Race Photo on Social Media

2. Spread the word -

and post about CFH Help support Affordable Housing on your social media.

Let your friends and family know you're participating and encourage as many people as possible to register also.

3. Host a Facebook fundraiser -

to support this event.

We'll be giving prizes to you who go above and beyond in helping us raise funds to meet this need!

For all the details you need, visit cfhva.org



18139 Triangle Shopping Plaza,
Suite 209 | Dumfries, VA 22026

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