

6th Annual

# CFH 5K Run-Walk for Affordable Housing



In memory of Rev. Gerard Creedon

# Live: October 8 @ 9:30 am Occoquan Regional Park Virtual: October 8-22, 2023

This is the only CFH fundraising event in 2023, *so please give generously!* Proceeds Provide Much Needed Help to Our Neighbors Who Need it - Now More Than Ever!

# 2023 Sponsorship Levels

## TITLE SPONSOR - \$5,000

- Event "Presented by" [Title Sponsor] positioning on all event promotions
- Name & logo displayed in opening event starting line graphics
- Name & logo presented on banner ad on CFH homepage with link to sponsor website
- Year-long recognition on CFH website
- 6 social media posts
- Sponsor name prominent on event T-shirt
- Logo displayed on event registration page
- Invitation for Company Principal to speak during the opening ceremony of live event
- Option to include sponsor marketing materials in registration packets
- 10 event registrations

#### PLATINUM SPONSOR - \$4,000

- Logo displayed in event communications and sponsorship listings
- Sponsor name on event T-shirt
- 4 social media posts
- 6 month-long recognition on CFH website with link to sponsor website
- Option to include sponsor marketing material in registration packets
- 8 event registrations

### DIAMOND SPONSOR - \$2,500

- Logo displayed in event communications and sponsorship listings
- Sponsor name on event T-shirt
- 4 social media posts
- 3 month-long recognition on CFH website with link to sponsor website
- Sponsor name on T-shirt
- Option to include sponsor marketing material in registration packet

#### 4 event registrations

#### GOLD SPONSOR- \$1,000

- Sponsor name displayed in event communications and sponsorship listings
- 2 social media mentions
- Recognition on CFH website
- Sponsor name on event T-shirt
- 3 event registrations

#### SILVER SPONSOR - \$500

- 1 social media mention
- Recognition on CFH website
- Sponsor name on event T-shirt
- 2 registrations

### **BRONZE SPONSOR - \$250**

- 1 social media mentions
- Sponsor name in event sponsorship listings
- 1 registration

#### **FRIEND** - \$100

• Sponsor name in event sponsorship listings